



PRICE LIST FOR ADVERTISING AT PORT OF TALLINN

Advertisement in light box Terminal A

Dimensions	Rent for 1 month (eur)	6 month rent (eur/month)	12 month rent (eur/month)
Smaller than 1 m ²	690	600	500
1,00 - 2,99 m ²	790	700	600
3,00 - 4,99 m ²	990	800	700
5,00 - 7,99 m ²	1090	900	800
8,00 - 10,99 m ²	1390	1100	1000
11,00 - 14,99 m ²	1490	1200	1100

Advertisement in light box Terminal D

Dimensions	Rent for 1 month (eur)	6 month rent (eur/month)	12 month rent (eur/month)
1,00-2,99 m ²	890	800	700

Advertisement on other advertisement media A-terminal, D-terminal, Cruise area, Old City Marina

Name and dimensions	Terminal A	Terminal D
Rent for one pouch for leaflets	50 eur/month	



Price of one floor sticker	50 eur/ month	
Price of one ceiling banner in the gallery	50 eur/ month	
One ~10 sec clip LED screen on the building's façade 5.8 x 6.4 m (up to 10 clips)	-	500 eur/week 1400 eur/ month 6-month period: 1200 eur/ month 1-year period 1000 eur/ month
One ~20 sec clip on 18 screens (up to 10 clips)	990 eur/ month 6-month period 850 eur/ month 1-year period 750 eur/ month Departure area 500 eur/ month	
Permission to hand out flyers on port territory and in terminals	500 eur / day / up to 3 person	
Special solutions (panels, roll-ups, magazine baskets, posters, placards). Price calculation from 1 m2.	From 150 eur / month / 1 m ²	
Logos of coworking companies on terminal facade (3 m2-10 m2)*	400 eur/ month	
Outdoor advertising (Terminal A bus stop)** 1270 x 1950 mm	400 eur/ month 1-year period 300 eur/month	
Outdoor advertising (Terminal D outdoor)	Bus stop 2+2 screens 400 eur/ month Under the roof 3 screens 200 eur/ month Full outdoor areas 7 screens 500 eur/ month	
Outdoor advertising**	150 eur/ month /1m ²	
Advertisement on Admiral bridge screens	150 eur/ month	
Cruise area screens (17 screens)	150 eur/ month	
Old City Marina screen	100 eur/ month	
Event screen display duration up to 10 sec on one screen	50 eur / month / one screen 25 eur / week / one screen	
Video wall	300 eur/ month 1-year period 250 eur/ month	1. floor 300 eur/ month Above the ramp 850 eur/ month 3. floor 800 eur/ month
Use of terminals for promoting tourism (up to three calendar days)	150 eur per activity/display	
Public WiFi advertisement on landing page	500 eur/month	



Photoshoot or clip making on Port of Tallinn territory	100 eur/hour
Movie making on Port of Tallinn territory	From 150 eur/hour Area introducing 2h free, later 150 eur/hour. Additional fees will be added if necessary

*** Local government advertisement tax to be added*

Advertisement at Port of Muuga sadamas and Paldiski North Port

Name and dimensions		
Special solutions. Price calculation from 1 m2***	From 50 eur / month / 1 m ²	

**** Local government advertisement tax to be added*



General advertisement sales principles

- 1.1 Advertising contracts shall be entered into for a period of up to 12 months or on condition that the advertising contract can be terminated for any reason by giving at least three calendar months' notice to the other party.
- 1.2 Political advertisements and advertisements with an erotic undertone are not allowed in passenger terminals and port territory.
- 1.3 The content displayed on the event screen and activities/exhibits taking place for promoting tourism in Port of Tallinn terminal and their exact location must be agreed in advance with Port of Tallinn.
- 1.4 Port of Tallinn retains the right to decide on the appropriateness of advertisements, activities and exhibitions.
- 1.5 Non-advertising information/messages/announcements will be broadcast on television based on an agreement (including on terms and conditions) with Port of Tallinn and will not be considered as advertising.
- 1.6 VAT shall be added to all prices based on current legislation.
- 1.7 Port of Tallinn retains the right to make changes to the price list.
- 1.8 The person ordering the advertisement marked ** or *** is required to pay all taxes imposed or to be imposed in the future by the state and/or the local government (including the advertising tax), which must be paid upon displaying advertisements.
- 1.9 The advertisement fee does not include the manufacturing, installation and removal of the advertisement or any other costs. It also does not cover the cost of electricity in the event of special solutions.
- 1.10 Port of Tallinn retains the right to establish prices different from the price list where the advertisements contribute significantly to Port of Tallinn's business activities and positive imagebuilding or the attractiveness of the city of Tallinn or Estonia as a travel and/or business destination.

Terms and conditions for use of event screens

- 2.1 There is one screen in Terminal A and one screen in Terminal D for advertising events and activities.
- 2.2 An event can be displayed on the screen in up to four languages, but Estonian is mandatory.
- 2.3 The client shall send the required design files to Port of Tallinn at least one week before the display date.
- 2.4 All design-related costs shall be borne by the client.
- 2.5 The client is responsible for the accuracy of the event being advertised.

Use of terminals for promoting tourism

- 3.1 The lessee shall send Port of Tallinn the details of all accompanying persons and is responsible for their accuracy.
- 3.2 The lessee shall not disturb any passengers going through Port of Tallinn.
- 3.3 The lessee is responsible for cleanliness and upkeep. In case of littering, Port of Tallinn has the right to invoice for cleaning.